



BUSINESS MANAGEMENT

Certificate, Diploma & Advanced Diploma

Develop high-level professional skills while advancing your English proficiency

Main Benefits



- Gain an understanding of business & management
- Boost your career opportunities
- Earn qualifications upon graduation
- Build international alumni contacts



Study at one of our 5 locations:

- **Aventura**
- **Atlanta**
- **Boston**
- **Miami**
- **Fort Lauderdale**

[Join us today!](#)

OVERVIEW

In today's globally connected economy, professional development and advanced business knowledge are essential for staying competitive. The TALK Professional Development Program provides students with a unique opportunity to gain a competitive edge by deepening their understanding of the global economy and business dynamics.

Through courses in business, humanities, and social sciences, students will learn both theory and practical applications, including the analytical tools used by business leaders to make real-world decisions. Additionally, students will enhance their business skills while improving their English proficiency.

ELIGIBILITY REQUIREMENTS

- **International Students:**
 - PDP16 (16 lessons per week):
Non-F1 students
 - PDP18 (18 lessons per week):
F-1 Student Visa or similar
- **Age Requirement:**
Minimum of 18 years
- **Academic:**
High-school completion
- **English Proficiency:**
TALK Level 5 or CEFR Level C1
- **Minimum Enrollment:**
1 course (7 or 8 weeks)

BENEFITS

- Develop new skills and an understanding of the global economy and the business world.
- Potential for increased career opportunities when returning to your home country.
- Graduating students are awarded designations and qualifications for successfully completing courses.
- Development of international alumni contacts.
- Although not an exam preparation course, the curriculum follows specific guidelines, providing students an opportunity to gain college credits by examination in the US and worldwide.



CREDENTIALS EARNED

- Program duration is a minimum of 1 course (7 or 8 weeks) and a maximum of 15 courses (3 years).
- 6 courses are taught per year including 1 course taught during the summer break.
- A minimum of 3 business courses are taught per year. Other courses are in the social sciences and humanities.



TALK SCHOOLS LOCATIONS



Atlanta

TALK Atlanta is located in the mid-town area, a center for commerce and finance, and where you will find museums, restaurants and cafes.



Aventura

TALK Aventura is well-located in this affluent and sophisticated metropolitan city, between Miami and Fort Lauderdale.



Boston

TALK Boston is located in this historic American city known for its many colleges and universities. In Boston, you will also find great nightlife, museums, theaters, cafes and sports venues.



Miami

TALK Miami is located in the heart of the Miami financial business district on Brickell Avenue.



Fort Lauderdale

TALK Fort Lauderdale is located in a city full of beautiful beaches, palm trees, and year-round sunshine.



BUSINESS MANAGEMENT Certificate, Diploma & Advanced Diploma

DATES, DURATION & COURSES

2025

Jan 06 to Feb 20 7 Weeks	Feb 24 to Apr 17 8 Weeks	Apr 22 to Jun 05 7 Weeks	Jun 09 to Jul 24 7 Weeks	Sep 02 to Oct 23 8 Weeks	Oct 27 to Dec 18 8 Weeks
BUSINESS ETHICS	SOCIOLOGY	MONEY & BANKING	PUBLIC SPEAKING**	BUSINESS	AMERICAN GOVERNMENT

2026

Jan 05 to Feb 19 7 Weeks	Feb 23 to Apr 16 8 Weeks	Apr 21 to Jun 05 7 Weeks	Jun 08 to Jul 23 7 Weeks	Aug 31 to Oct 22 8 Weeks	Oct 26 to Dec 17 8 Weeks
PSYCHOLOGY	ORGANIZATIONAL BEHAVIOR	FINANCE	WESTERN CIVILIZATION II**	MARKETING	MANAGEMENT

2027

Jan 04 to Feb 19 7 Weeks	Feb 22 to Apr 16 8 Weeks	Apr 19 to Jun 04 7 Weeks	Jun 07 to Jul 23 7 Weeks	Aug 30 to Oct 22 8 Weeks	Oct 25 to Dec 17 8 Weeks
HUMANITIES	MICROECONOMICS	BUSINESS LAW	MARKETING**	NATURAL SCIENCES	MACROECONOMICS

** Summer Break. Some students may not need to take the course.
All subject may change and may not be offered at all schools.

WEEKLY COURSE SCHEDULE

Professional Development Program 16 Lessons per Week (PDP16)

	Mon	Tue	Wed	Thu
Session1	9:00-10:50 (2 Lessons)	9:00-10:50 (2 Lessons)	9:00-10:50 (2 Lessons)	9:00-10:50 (2 Lessons)
Session2	11:20-13:10 (2 Lessons)	11:20-13:10 (2 Lessons)	11:20-13:10 (2 Lessons)	11:20-13:10 (2 Lessons)

Professional Development Program 18 Lessons per Week (PDP18)

	Mon	Tue	Wed	Thu
Session1	9:00-10:50 (2 Lessons)	9:00-10:50 (2 Lessons)	9:00-10:50 (2 Lessons)	9:00-10:50 (2 Lessons)
Session2	11:20-13:10 (2 Lessons)	11:20-13:10 (2 Lessons)	11:20-13:10 (2 Lessons)	11:20-13:10 (2 Lessons)
Session3	13:40 - 15:30 (2 Lessons)			



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ABOUT 2025 COURSES

BUSINESS ETHICS

This course examines the ethics of business practices and their societal impact, covering ethical theories, corporate responsibility, and decision-making. Through case studies, students build skills to evaluate and address moral issues in various business settings.

MONEY AND BANKING

This course explores financial institutions and monetary systems, covering money's role in the economy, central banking, and monetary policy. Topics include banking regulations, financial markets, and the economic impact of monetary decisions, with case studies for practical insights.

PUBLIC SPEAKING

This course develops skills for effective public communication, covering speech preparation, audience analysis, delivery, and managing anxiety. Practice and feedback help students build confidence in presenting and engaging diverse audiences professionally.

BUSINESS

This course introduces core business concepts, including management, marketing, finance, and ethics. Case studies provide insights into business operations, preparing students for further study or careers in business.

SOCIOLOGY

This course introduces foundational sociology concepts, covering social institutions, culture, deviance, inequality, and change. Students develop critical thinking and a sociological perspective on human social behavior.

AMERICAN GOVERNMENT

This course explores the American political system, covering democracy, government branches, policymaking, constitutional foundations, civil liberties, and political parties. Students analyze institutions and policies to understand governance and citizenship responsibilities.



COMPANY EXPERIENCE ACTIVITY

OVERVIEW

Students can enhance their professional skills through our Company Experience Program, which integrates seamlessly with our Business Certificates Program. This unique opportunity allows students to combine academic learning with hands-on experience in an American company in Miami.

You can start the program at any point in the Business Certificates Program and transition into the Company Experience Program year-round, making it a flexible option for diverse career goals.

Participants will develop essential professional skills and gain cultural awareness, boosting their confidence in speaking English in a professional environment. Working in the dynamic Miami corporate scene not only builds your resume but also prepares you to thrive in a global workplace.

The Company Experience Program is an immersive experience that equips students with the skills and insights needed to succeed in their future careers.

HIGHLIGHTS

- **Location:** TALK Schools Miami
- **Visa type:** Non F1 and F1 students
- **Timetable:** PDP16 or PDP18 with company experience activity on Fridays
- **English Level:** Min. Level 5 (Advanced)
- **Company Experience:** American Corporate
- **Student Placement:** Business Administration



STORIES FROM OUR STUDENTS



Cammy Chen
Taipei, Taiwan



Course: Marketing

Location: TALK Boston

"I highly recommend the TALK Schools Business Certificate program. For students planning to study in the US in the future, the teaching style of these courses will be very helpful as a warm-up exercise. For students with work experience, the class discussions will resonate with you, and you'll also learn new concepts and gain insight into European and American thought processes."



Hilal Göver
Istanbul, Turkey



Course: Marketing

Location: TALK Miami

"I have a degree in Physiotherapy & Rehabilitation and four years of experience as a physiotherapist. I'm planning to open a clinic in my home country and took a marketing course at TALK Miami to improve my Business English. The course was hands-on, with activities like SWOT analysis and visits to various organizations. The instructor was knowledgeable and offered personalized marketing strategy advice. I highly recommend the course to others."



Juhyoung Lee
Seoul, South Korea



Course: Business Law & Marketing

Location: TALK Boston

"I'm impressed with how TALK's Business Certificate program offers broad and deep learning opportunities. Additionally, it was much more interesting for me as it covered new topics I hadn't explored before. The teachers put a lot of effort into helping students understand new concepts. I can confidently recommend it to other students."

OUR AFFILIATIONS:





TALK EDUCATION GROUP



ATLANTA

1447 Peachtree St NE, Suite 100
Atlanta, GA 30309
Tel: (404) 249-9466



AVENTURA

19032 NE 29 Avenue
Aventura, FL 33180
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BOSTON

99 Bedford Street, Suite 100
Boston, MA 02111
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FORT LAUDERDALE

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MIAMI

1390 Brickell Ave, Suite 105
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